



INVEST IN
Holland

Meet the Netherlands

Fertile Ground for Agtech Innovation

Your guide to the Dutch agtech ecosystem

Small nation, big agtech impact

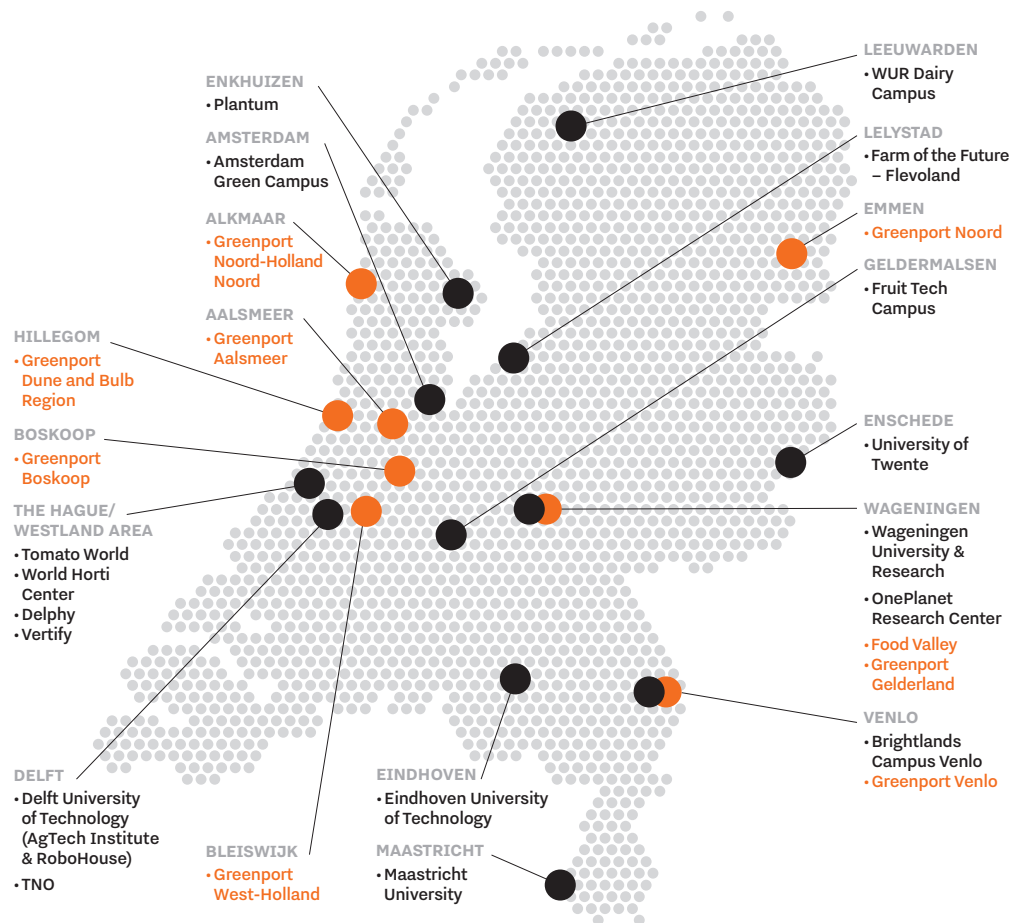
How is a relatively small country like the Netherlands able to play such a vital role in feeding the world? The answer lies in Dutch mastery of agtech innovation, built on decades-long experience in advanced farming practices, horticulture and seed breeding & propagation. From robotics, autonomous vehicles and AI; to digital twins, cybersecurity and vision/sensor technology; to biostimulants and biocrop protection, the Netherlands is a living laboratory for cutting-edge agricultural solutions. It's an ecosystem that welcomes foreign companies to push the boundaries of agtech, alongside homegrown innovators, farmers and world-leading universities. If you're looking to scale technologies that can transform the global food chain toward a sustainable future, put down roots in the Netherlands.

The Dutch agtech ecosystem

National networks

- Topsector Horticulture & Starting Materials
- Topsector AgriFood
- Dutch AI Coalition
- NXTGEN HighTech Agrifood
- AgroFoodCluster
- Invest-NL
- Holland International Distribution Council
- National Experimentation Center for Precision AgriCulture
- GrowthFund ReGeNL
- Fedecom & FME

- **Agtech research centers**
- **Collaboration hubs**



Major industry players

BASF | DENSO CERTHON | KUBOTA | LELY ROBOTICS
PRIVA | SIGNIFY | RIJK ZWAAN | VDL ETG

Areas of opportunity



Regenerative agriculture



Food processing & manufacturing



High-tech horticulture



Precision agriculture



Smart agrologistics



Breeding & propagation

Fast facts

#2

largest
agrifood exporter
worldwide

€128+ billion yearly
exports

#3

most innovative
country in Europe

European Innovation
Scoreboard, 2025

15 of 20

world's biggest
agrifood firms do
R&D in the
Netherlands

#1

agrifood university
in the world

Wageningen University
& Research

90%

of greenhouses
globally use Dutch
technology

244

million

consumers within
1000 km reach

#1

largest fresh food
port in Europe

Port of Rotterdam

Collaborative innovation ecosystem

At the core of Dutch success in agtech is a unique approach called the triple helix. Companies, knowledge institutions and government work together to drive continuous innovation within an abundant landscape of test sites and regional greenports. Backed by public investments such as the €1 billion NXTGEN Hightech initiative, the Dutch ecosystem offers all the right ingredients to fuel agtech R&D, new partnerships and market growth.

The Dutch advantage



Innovation-driven
environment



European market
leader



Future-focused
government



World-class agrifood
education



Soft landing
programs



Multilingual, skilled
workforce



Industry clusters &
field labs

Start your journey with the Invest in Holland Network

Whether you're an executive at a multinational or a founder of a fast-growing scale-up, the journey to international expansion comes with a long list of considerations. The Netherlands Foreign Investment Agency (NFIA), an operational unit of the Ministry of Economic Affairs, is here to help. We provide:



Free, customized information on doing business in the Netherlands



Practical solutions for all stages of the expansion process



Personalized support from industry specialists



Powerful connections with the nationwide Invest in Holland network

Experience the difference

It's one thing to do business in a new location. It's another thing to love where you live and work. The Dutch are some of the happiest people in the world, with 90% of them speaking English. Work-life balance is ingrained into the culture. And the Netherlands' elevated way of life is wide-open to global talent, thanks to 13 expat centers and plenty of international schools.

Contact us
for support with your
expansion ambitions
in the Netherlands.

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