



[Webinar]

Alternative Protein opportunities in Europe & the Netherlands

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[Date] March 9, 2022 (Wednesday) 16: 00-17: 30 JST, 08:00-09:30 CET

[Delivery method] Zoom Webinar

[Language] MC: Japanese, Presentations: English

[Interpretation] Japanese subtitles for presentations, Japanese/English interpretation for Q&A session

[Purpose of webinar] Aim to strengthen ties between Japan and the Netherlands and stimulate an expansion of Japanese companies into the Netherlands by having Japanese companies see 1) the forefront of protein transition in Europe and the Netherlands and 2) the case of Japanese company is expanding their business there.

**Speakers****Word of Welcome**H. E. Mr. Peter van der Vliet
Ambassador**The European Plant-Based Foods Market: An Introduction**Mr. Rick Tervoort
Senior Research Analyst
Norinchukin Bank Europe N.V.**Foodvalley, the sustainable food innovation ecosystem**Mr. Jurgen Sonneborn - de Leur
Senior Project Manager; Food
OostNL: East Netherlands Development Agency**The Netherlands – Shaping the Future of Proteins**Mr. Jeroen Willemsen
Innovation Lead Protein Shift
Foodvalley NL**New food ingredients from micro-organisms**Mr. Corjan van den Berg
Chief Executive Officer
FUMI Ingredients (Start-up)**Be where the ball is going with Bflike**Mr. Koos van Haasteren
Chief Executive Officer
Bflike (Start-up)**Accelerating our European Plant-based food business using the Dutch Foodvalley ecosystem**Dr. Liz Kamei
Head of Fuji Oil Global Innovation Center Europe,
Director of Open Innovation & External Partnerships, Fuji Europe Africa B.V.**Privacy Policy**

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