

## Description of data processing

Description	Promoting the Netherlands abroad
Organization	Ministry of Economic Affairs Netherlands Enterprise Agency (RVO)
Reference number	M3805

## Purposes of Processing

Promoting the Netherlands as a business location for foreign companies by organizing events and sending out newsletters

Task carried out in the public interest

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Carrying out (financial) checks and audits.

Task carried out in the public interest

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Compiling management information, including the compilation of reports and overviews

Task carried out in the public interest

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Archiving in accordance with the Public Records Act.

Legal obligation

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Using data for (scientific) research, statistics or policy improvement, including policy evaluation with regard to the effectiveness of the regulations and research into customer satisfaction.

Task carried out in the public interest

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## Data subjects and data

Data subject(s)	Recipients of the NFIA newsletters and invitations to NFIA events
Personal data	Salutation, first name, last name, company name, department, email address.
Purpose of collection	Personal data is collected to send out newsletters and/or invitations
Retention period	Destroyed one month after unsubscribing
Source	Data subject, or through the NFIA network, public websites, or specific databases
Submission requirement	Data subjects were not obliged to provide this data.

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Data subject(s)	RVO employees, insofar as relevant for the accountability of the transactions with the included data and for internal company security.
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Personal data	Contact details (name, job title, business phone number, business email address), a user name or ID traceable to the employee
Purpose of collection	Correspondence, internal control (is the employee authorized?), work distribution, and management information
Retention period	
Source	Data subject and relevant RVO systems
Submission requirement	Data subjects were not obliged to provide this data.

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## Automated decision-making

No decisions concerning personal data are made based on automated processing.

## Recipients

Central Government Audit Service (Auditdienst Rijk (ADR))

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The ICT implementation service of the Dutch government (Dienst ICT Uitvoering or DICTU)

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Regional acquisition organizations (Invest in Holland network)

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The individuals within RVO tasked with the activities for the described purposes of this processing

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## Transfer outside the EU

The contact details of contact persons at business service providers and regional acquisition organizations may be transferred to contact persons located in a country outside the EU

### Countries outside the EU

Australia, Canada, China, India, Israel, Japan, Malaysia, Singapore, South Africa, South Korea, Taiwan, Thailand, UAE, UK, US.

### Safeguard

In the absence of an adequacy decision, we rely on the public interest derogation provided in Article 49 GDPR

## Data controller

Name	Minister of Economic Affairs, on behalf of whom the Director-General of Netherlands Enterprise Agency (RVO)
Visiting address	Prinses Beatrixlaan 2 2595AL DEN HAAG NEDERLAND
Postal address	Postbus 93144 2509AC DEN HAAG

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## Related processings

There are no related processing activities involved in this processing