

A large, white industrial robot arm is the central focus, extending from the top left towards the bottom right. It has a complex, articulated design with visible joints and sensors. The background is a blurred industrial environment with blue and white lighting. A large, semi-circular white shape frames the right side of the image. In the top right corner, there is an orange circle containing the text 'INVEST IN Holland'.

INVEST IN
Holland

Meet the Netherlands

Engineering the Future of Robotics

Your guide to the Dutch robotics ecosystem

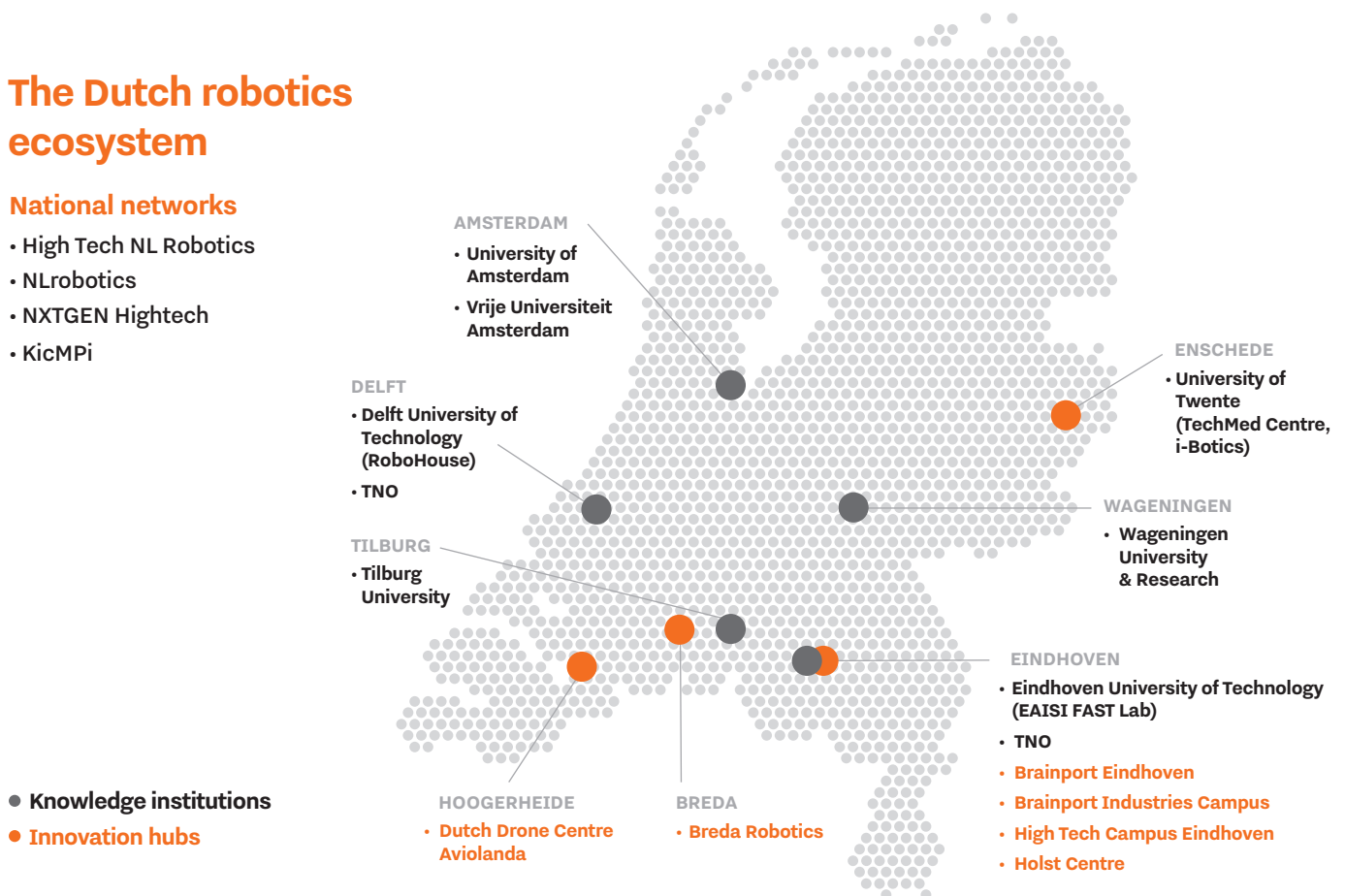
A beacon for robotics, automation and smart industry

In a time of rapid industrial transformation, the Netherlands shines as a launchpad into Europe for robotics, automation and high-tech innovation. It starts with the country's already-strong industrial base in manufacturing, logistics, life sciences & health and agriculture. This fuels a broad appetite for robotization to boost productivity and efficiency, creating an ideal test market for new solutions. With abundant field labs and bright talent, the Dutch ecosystem serves as a living laboratory where industry and academia join forces to pioneer cutting-edge robotics. If you're looking to engineer the future, look to the Netherlands.

The Dutch robotics ecosystem

National networks

- High Tech NL Robotics
- NLrobotics
- NXTGEN Hightech
- KicMPi



Major industry players

MUJIN ROBOTICS

LOCUS ROBOTICS

CARBON ROBOTICS

BERKSHIRE GREY

YASKAWA

OMRON

BRAIN CORP

Areas of opportunity



Advanced manufacturing



Supply chains



Inspection & maintenance



Agtech



Medtech

Fast facts

Top **10**

most innovative country in the world
Global Innovation Index, 2024

Top **12**

highest robot density in the world

700+

companies in robotics ecosystem

83%

of logistics operators investing in automation & robotics

244

million

consumers within 1000 km reach

€72+

billion

generated by sector annually

€1

billion

investment in Dutch high-tech sector

NXTGEN Hightech, 2023-2030

Collaborative innovation ecosystem

At the core of Dutch success in robotics is a unique approach called the triple helix. Companies, knowledge institutions and government work together in a robust public-private ecosystem that pushes continuous innovation. This ecosystem is backed by financial incentives and public investment to fuel high-tech R&D, manufacturing and global cooperation. The shared mission: more intelligent, more precise robots and automated systems across industries.

The Dutch advantage



Open, innovative economy



Cutting-edge research



Physical & digital infrastructure



Multilingual, skilled workforce



Strategic location



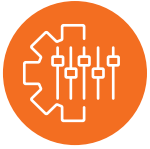
Cross-sector harmonization



Industry clusters & field labs

Start your journey with the Invest in Holland Network

Whether you're an executive at a multinational or a founder of a fast-growing scale-up, the journey to international expansion comes with a long list of considerations. The Netherlands Foreign Investment Agency (NFIA), an operational unit of the Ministry of Economic Affairs, is here to help. We provide:



Free, customized information on doing business in the Netherlands



Practical solutions for all stages of the expansion process



Personalized support from industry specialists



Powerful connections with the nationwide Invest in Holland network

Experience the difference

It's one thing to do business in a new location. It's another thing to love where you live and work. The Dutch are some of the happiest people in the world, with 90% of them speaking English. Work-life balance is ingrained into the culture. And the Netherlands' elevated way of life is wide-open to global talent, thanks to 13 expat centers and plenty of international schools.

Contact us
for support with your
expansion ambitions
in the Netherlands.

INVEST IN
Holland

info@nfia.nl
InvestinHolland.com

